benefits, and how it can be used to meet important resiliency goals is imperative to its success. This can most likely be achieved through the development of accessible, informative materials, including specific case studies about successful programs and projects, <sup>190</sup> disseminated through industry groups and trade associations. Creating and leveraging interest on the commercial industry level will encourage localities to establish C-PACE financing programs. Consistency of local ordinances and state-level support are also imperative to ensure accountability and achieve program success. Together, implementation of these measures will propel C-PACE in Virginia to a bright future.

<sup>&</sup>lt;sup>190</sup> For examples of successful C-PACE projects, see *Case Studies*, MID-ATLANTIC PACE ALL., <a href="https://www.pacealliance.org/case-studies">https://www.pacealliance.org/case-studies</a> (last visited Oct. 20, 2020).